

Promoting Entrepreneurial Learning in TVET

Innovative Pathways: Showcasing the Future of Entrepreneurship in Digital, Social, and Sustainable Spheres

Empowering Change: Entrepreneurship for Social Innovation

*Encouraging youth on Entrepreneurship for Social Innovation through **Entrepreneurship Summer Camp***



UNESCO Tehran Office



سازمان آموزش فنی و حرفه‌ای کشور

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Head & Manager of
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ITC
Instructor Training Center
(ITC-Iran TVTO)

In January 2023 at 21:44, a 5.9 magnitude **earthquake** struck **Khoy** in West Azerbaijan province of Iran

Disaster risk reduction and management

Project proposal by ITC-Iran TVTO

UNESCO

Entrepreneurship
Summer Camp for
the **Youth**
Affected by the
Earthquake



Entrepreneurship Summer Camp

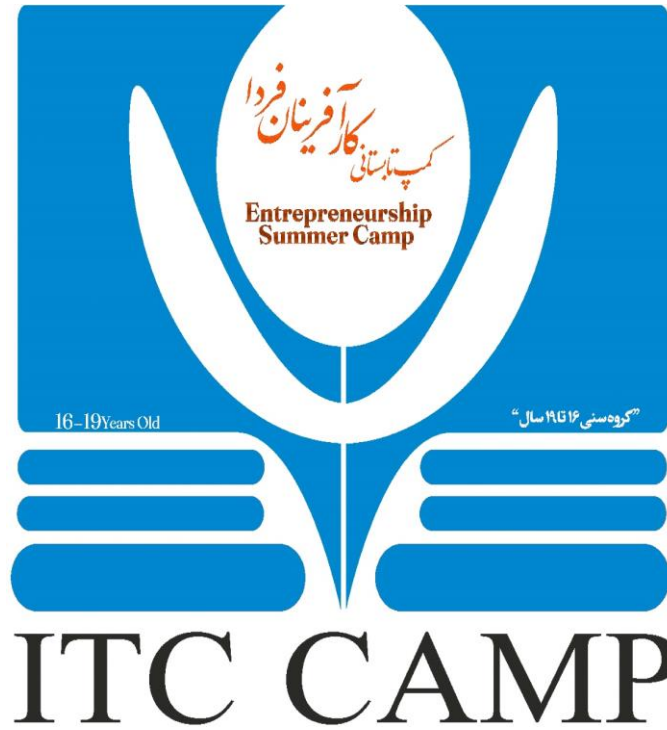
4 Groups in 5 Days Camp



100 Girls,
12-15 Years Old
16-19 Years Old



100 Boys,
12-15 Years Old
16-19 Years Old



Team Teaching



A. Karimi, Head Coach

4 Master Trainers
12-15 Years Old



S.S. Mousavi



K. Dadashpour



N. Ghaderi



S.M. Hosseini



4 Master Trainers
16-19 Years Old



S.A. Alavi



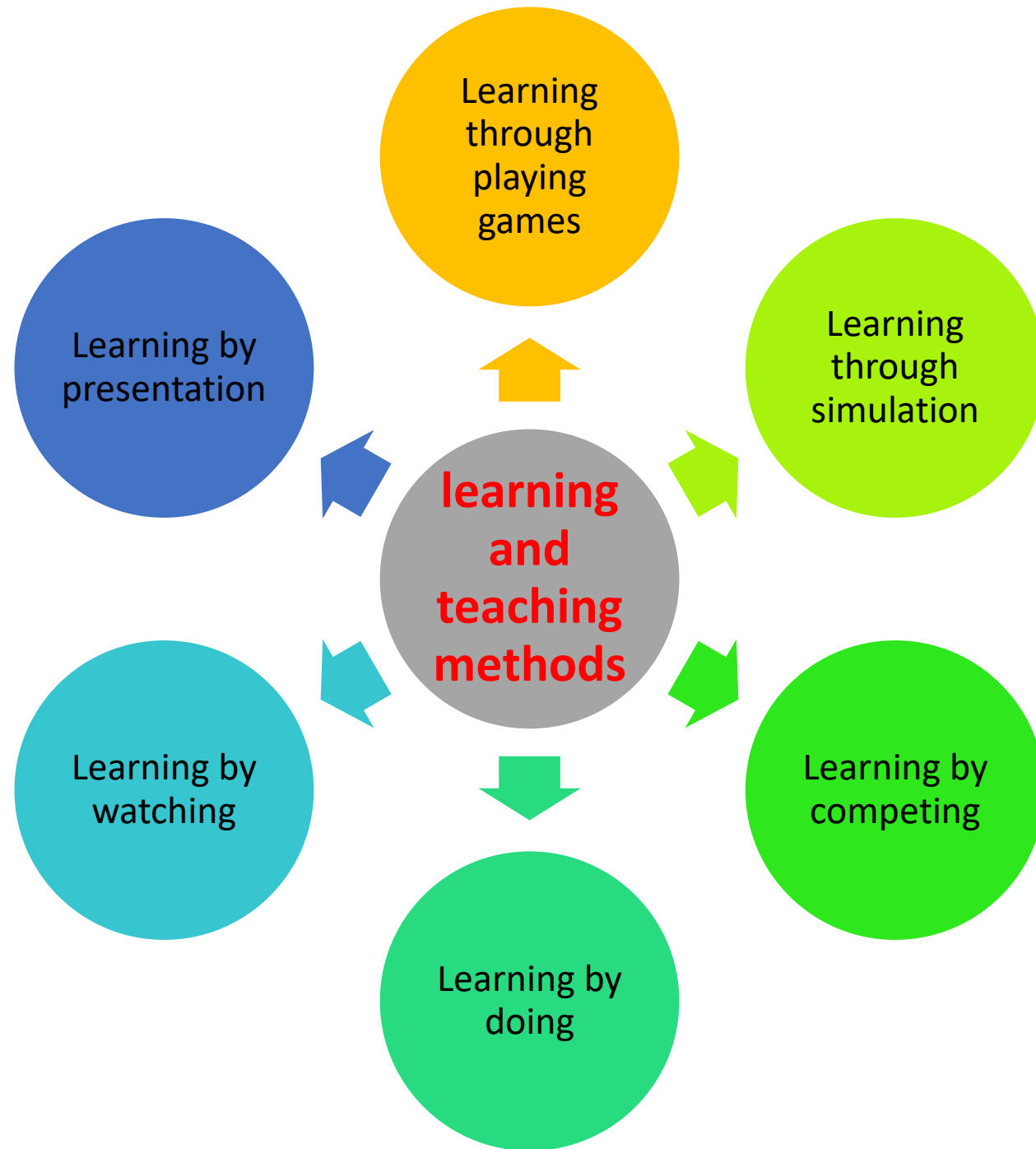
GH.R. Abedini



M. Sadri



Sh. Rashidi



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What the Youth Learned



- ❖ To equip the youth with future skills
- ❖ Necessary skills to encounter to problems in post disaster
- ❖ Establish and develop social networks
- ❖ Necessary skills to put ideas into action
- ❖ Creation of innovative ideas to solve the problems
- ❖ Identification of social problems

Industries & Enterprises

ITC

مرکز تربیت مربی فنی و حرفه‌ای



سازمان آموزش فنی و حرفه‌ای کشور

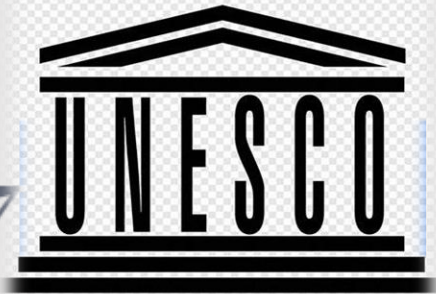
Iran TVTO



وزارت آموزش و پرورش
Ministry of Education
(Local Offices)



Municipality



استادری آذربایجان غربی

فرمانداری ویژه خوی

City
Governance

Tower
Making-
Team
Work



Entrepreneurial Pedagogy

Entrepreneurship Training Games to Simulate the Real World Life



Ring Toss-
Risk
Taking

Relay Race
Puzzle-
Cooperation
& Problem
Solving





Idea Creation and Development





Innovative Ideas into Business Model Canvas



Entrepreneurship with Focus on Local Resources to meet the Khoy City Needs

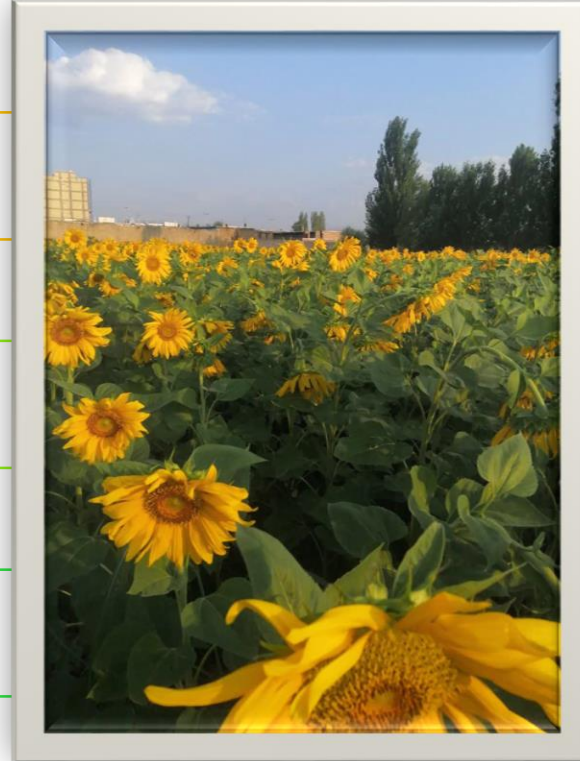
Sunflower Seeds

Fruits Juice

Breads

App to find Auto Mechanic

Free Cake

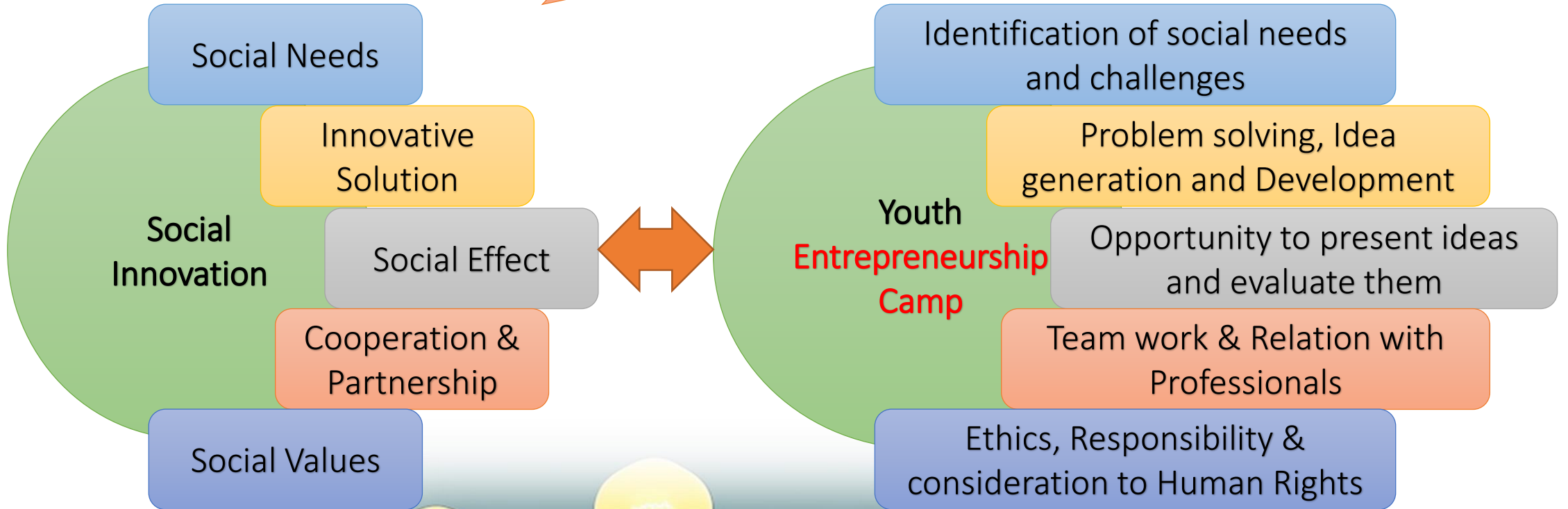




Industry Visit & Discussion with Local Entrepreneurs



Components Relationship Model



Sustainability



**Internship opportunity for
12 teachers from Ministry
of Education**



First step to grow new generation of social innovators and investment on future of society



**We provide entrepreneurial learning for the Youth,
because we believe “tomorrow’s success” starts
“today”.**

Thank You!!!!

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Pedagogy, Entrepreneurship
and Soft Skills Training Dept.



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